



Northern Arizona Regional Behavioral Health Authority

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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, November 20, 2008

NARBHA Launches a Winner!

FLAGSTAFF, AZ NOVEMBER 20, 2008: **Northern Arizona Regional Behavioral Health Authority (NARBHA)** launched its new website – www.narbha.networkofcare.org earlier this year and the results indicate that this powerful information tool has up to **167,000 hits per month and an average of over 4500 hits per day** by people interested in behavioral health.

Built with the healthcare consumer in mind, **NARBHA's Network of Care for Mental/Behavioral Health (www.narbha.networkofcare.org)** is an interactive, consumer-friendly and consumer-driven website of information for individuals, families, advocates, and agencies concerned with mental and emotional wellness. This online community is publically available and provides **over 2000 resources** of critical information, communication, and advocacy tools which allow for ease of navigation through the system of behavioral health services throughout Arizona.

Highlights of **NARBHA's Network of Care** include:

- Many of the resources offered on **NARBHA's Network of Care** are translated into ten different languages, including American Sign Language (ASL), making it available to diverse populations.
- A **Community Calendar** offers information about upcoming statewide events and training for health, mental health, and community health topics.

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- The “**Services:**” section identifies NARBHA’s five-county provider network and statewide provider resources, including providers’ profile and contact information.
- The “**Library**” section is bursting with interactive tools including: a database of mental and physical health information; articles; a physical health symptom checker to help identify various conditions; a database of thousands of medications that explains reasons for being prescribed, things to know when taking certain medications, and possible side effects; and numerous interactive resources on mental and physical health conditions.
- The “**Legislate**” section allows a user to: look up legislative bills concerning mental health, insurance, advocacy and other related issues; contact local, state, and federal government officials, view the legislative calendar, and register to vote.
- The “**Links**” section directs consumers to related resources, information, and websites.
- The “**Insurance**” section provides consumer education on the differences and availability of medical insurance coverage.
- The “**Support & Advocacy**” section refers consumers and family members to programs and services that complement medical care.
- The “**My Folder/ Wrap**” section is password protected and allows users a personal folder in which to store information that may include: personal medical information, emergency information, articles of interest, links, and a WRAP care plan.

NARBHA’s Network of Care is updated daily for calendar events, news articles, and other resources. The website is available to everyone by going to www.narbha.networkofcare.org.

For more information on the **NARBHA Network of Care**, contact Christina Mencuccini at NARBHA at 928-774-7128 or email christina.mencuccini@narbha.org .

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