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PRESS RELEASE

For Immediate Release

MATFORCE Receives National Award for Annual Recovery Celebration

Each year the Recovery Day Celebration draws hundreds of visitors to the Prescott Square in order to learn more about treatment and recovery from substance abuse. The event, sponsored in part by MATFORCE, received a national award from the Substance Abuse and Mental Health Services Administration (SAMSHA) in the SAMHSA 2011 Recovery Month Awards Special Celebration Category.

John Morris, Yavapai County Adult Probation Department Supervisor and MATFORCE Intervention Workgroup Member, will accept the award on behalf of MATFORCE in Washington, D.C. on September 8th.

Merilee Fowler, MATFORCE Executive Director, said, "It is an honor for Yavapai County to receive this award. MATFORCE would like to recognize all those who make this annual event such a huge success year after year. Support for those in recovery or those seeking recovery from alcohol and drug abuse is key to MATFORCE's grass-roots effort to reduce substance abuse. The Recovery Celebration is made possible with help from many community partners including businesses, law enforcement, organizations, schools, agencies, churches and individuals."

Prescott's Recovery Day Celebration is held during September in conjunction with National Recovery Month. This year's celebration will be held on Saturday, September 10th on the Prescott Courthouse Square.

Morris said, "Our annual Recovery Day Celebrations over the last seven years have been hugely popular. We are excited and honored to receive this national recognition from SAMHSA for our success. The upcoming September 10th event – our eighth year - will help raise awareness about the benefits of treatment and that through treatment, recovery is possible. Speakers will share their stories of success. Treatment and community resource providers will help answer questions. We will also have food, music and activities for children."

For more information about MATFORCE or how you can participate in this annual event visit matforce.org or call 928-708-0100.

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Photo Caption:

Prescott's annual Recovery Day Celebration, sponsored in part by MATFORCE, received a national award from the Substance Abuse and Mental Health Services Administration (SAMHSA).

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